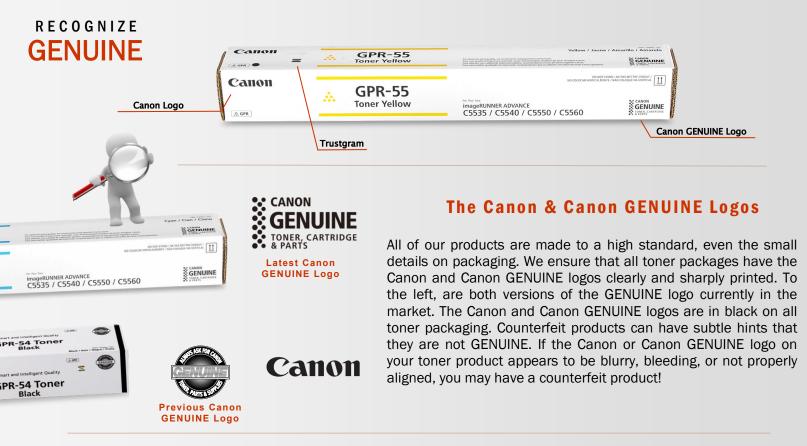**Canon**

Recognizing Canon GENUINE Toner

Counterfeit Canon toner and toner cartridges are found in many countries and regions. These products violate numerous federal and state laws, including copyright and trademark infringement. Counterfeit Canon toner and toner cartridges can create a risk of poor equipment performance, including low toner yield, inferior print quality and toner leakage. The following describes what to look for to help you recognize Canon GENUINE toner and protect yourself from counterfeit Canon toner products.

RECOGNIZE
GENUINE

Canon Logo

Trustgram

Canon GENUINE Logo

GPR-55
Toner Yellow

GPR-55
Toner Yellow
imageRUNNER ADVANCE
C5535 / C5540 / C5550 / C5560

imageRUNNER ADVANCE
C5535 / C5540 / C5550 / C5560

CANON GENUINE
TONER, CARTRIDGE & PARTS

Latest Canon
GENUINE Logo

GPR-54 Toner
Black

GPR-54 Toner
Black

Previous Canon
GENUINE Logo

Canon

The Canon & Canon GENUINE Logos

All of our products are made to a high standard, even the small details on packaging. We ensure that all toner packages have the Canon and Canon GENUINE logos clearly and sharply printed. To the left, are both versions of the GENUINE logo currently in the market. The Canon and Canon GENUINE logos are in black on all toner packaging. Counterfeit products can have subtle hints that they are not GENUINE. If the Canon or Canon GENUINE logo on your toner product appears to be blurry, bleeding, or not properly aligned, you may have a counterfeit product!

Canon Security Trustgram

A Canon trustgram can be found on Canon GENUINE Toner boxes to help provide security, authentication and protection against counterfeit products. As an indicator to differentiate a Canon product vs. counterfeit, tilt the Canon GENUINE toner box back and forth, the image on the trustgram changes. If the image is not changing, you are encountering a counterfeit! When questioning if the product you purchased is truly a Canon GENUINE consumable, always check for our trustgram.

Trustgram

For more information on counterfeiting, or if you believe you may have purchased a counterfeit product and wish to report it, please visit: www.cla.canon.com/GENUINE

Canon

www.cla.canon.com

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